Corporate Media Tools

Since 1985, Offenberger & White, Inc. has offered a full range of services in support of strategic, tactical and internal marketing and sales. As new technologies emerge, we continue to adjust our corporate communications tool kit to conform to recommended best practices and to meet contemporary needs of our clients.

OffWhite Services	Corporate Development	Marketing Strategies	Marketing Communication	Creative	Technical Strategy	PR/Publicity	Social Marketing
Advertorial Development			•	•		•	•
Annual Reports and Image Brochures	•	•	•	•		•	
Aud.it™ Consulting Services	•	•					
Blog Development and Management		•	•	•	•	•	•
Brand Identity and Management, Global	•	•	•	•	•	•	•
Brand Positioning	•	•	•			•	•
Brochures			•	•	•		
Catalogs, Print and Online		•	•	•	•		
Communication Templates	•		•			•	
Content Management System, Browser Based			•		•		•
Copywriting			•	•	•	•	•
Corporate Identity	•	•	•	•			
Data Sheets			•	•	•		
Database Management		•	•		•		•
Digital Archiving			•				
Direct Mail			•	•			
e!release™ Product Publicity Program			•		•	•	•
E-Commerce	•	•	•	•	•		
E-Newsletter Design, Writing, Distribution	•	•	•	•	•	•	•
Exhibit Design			•	•		•	
Flash Animation and Presentations			•	•	•		
Investor/Government Relations	•	•				•	
Iconography			•	•			
Intranet Collaboration	•	•			•		
Lobbying		•				•	
Graphic Standards	•			•			
Logo Design and Remediation	•		•	•			
Media Kits		•	•	•		•	
Media Relations	•	•				•	•
Name Development	•	•	•	•			
News Conferences	•	•				•	•
New Product and Literature Releases	•		•		•	•	•
On-Line Advertising and Banners			•	•	•	•	•
On-Line List Management	•	•	•	•	•		•
On-Line Surveys, Forms Management	•	•	•	•	•	•	•
On-Line Training	•		•	•	•		
Outdoor Advertising			•	•			
Packaging, Graphics		•	•	•			
PDF Intellectual Property Libraries			•	•	•		
Photography and Post Production							
Podcast/Vodcast Writing, Production and Distribution			•	•	•		•
Powerpoint Presentations			•	•	•		
Print Advertising Development			•	•			
Product Development	•	•					
Product Launch Programs		•	•	•	•	•	•
Programming, Utilities and Plug-Ins					•		•
QR Codes and Tracking			•			•	
Radio Ad Development			•	•			
RSS Feeds			•		•	•	•
Sales Kits			•	•	•	•	•
Sales Presentations			•	•	•	•	•
Scriptwriting			•	•			
Search Engine Optimization (SEO)			•		•	•	
Signage				•			
Speechwriting				•	•	•	
Storyboards				•			
Streaming Audio and Video			•		•		
Technical Brochures			•	•	•		
Technical Illustration				•			
Technical Writing and Editing			•	•			
Trade Media Auditing, Research, Placement		•					
Vector Page Development		•	•		•	•	
Web Activity Measurement		•			•		•
Web Administration (Self Service)		•	•	•	•	•	•
Web Enabled E-Mail Access					•		
Web Site Architecture and Navigation	•	•			•		
Web Site Content Development			•	•	•		
Web Site Hosting					•		
Web Site Maintenance			•		•		•
Web Site Remediation	•	•			•		•
Webinar Programs		•	•	•	•	•	•
White Papers			•	•	•		

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